

QUIZ

FUNDING CHANGE.ORG

1. **What is change.org?**
 - a) a social network
 - b) a non-profit
 - c) an online platform
2. **What is a micro-movement?**
 - a) a small group of petitioners
 - b) a petition that will never get many supporters
 - c) a developing interaction among petitionees
3. **Who best represents Ben Rattray's 'social good business'?**
 - a) shareholders
 - b) stakeholders and the community
 - c) corporations
4. **Who are major advertisers with change.org?**
 - a) non-profits and political organizations
 - b) its investors
 - c) no-one in particular
5. **Who can say that an offer to invest in the company is not acceptable?**
 - a) the board
 - b) Ben Rattray
 - c) major investors



1.
2.
3.
4.
5.

Answers : 1. c - 2. c - 3. b - 4. a - 5. a.